

Robert Smith

Graphic Design • AI-Assisted Creative Production • Web Design

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PROFESSIONAL SUMMARY

Graphic designer and business owner who uses AI tools to move fast from idea to finished asset. Creates product artwork, mockups, brand graphics and social content, and directs AI coding agents (Claude Code, ChatGPT) to design and launch websites and apps. Eight years of client photography and four years turning designs into physical products. Works independently, meets deadlines and documents carefully.

SKILLS

- **Design and media:** Canva, graphic design, logo and brand design, digital artwork, product mockups, social media graphics, photography, Blender 3D renders.
- **AI tools:** Claude Code, ChatGPT, Midjourney, prompt writing, AI-assisted design and development, prototyping.
- **Web:** Website and landing-page design, page layout, interface design, launching and maintaining live sites built with AI coding agents.
- **Production:** VCarve Pro, CNC toolpaths, CO₂ and fiber laser engraving, UV printing, multicolor 3D printing, production-ready file preparation.

SELECTED PROJECTS

HometownEvents — Live Event Platform | hometownevents.org

- Defined the page layouts, workflows and features for a live platform serving event organizers, vendors and attendees.
- Launched a seasonal badge set and an events calendar on the live site.

Thornweld — Mobile Game Art Direction | Blender, Android

- Set the visual target for a mobile settlement game and reviewed its art: buildings, characters, companions and interface icons.
- Directed an AI-built Blender pipeline that renders 3D models into sprite sheets, from day and night scenes to animated companions.

FabriDock — 3D-Printing Business App | Web application

- Led product direction, branding and interface ideas for a web app that helps 3D-printing sellers price, track and plan their work.

EXPERIENCE

Owner — Copper City Designs LLC | Rome, NY | October 2022–Present

- Operate a custom design and manufacturing business serving individuals, organizations and local businesses.
- Develop digital artwork, product mockups, engraving files and CNC-ready designs and toolpaths in VCarve Pro.
- Built the business website (coppercitydesigns.com), customer portal and product configurators with AI coding agents; create its social media content and product listings.
- Manage projects from customer request and concept through pricing, prototyping, production, quality checks and fulfillment.

Photographer — Robert Smith Photography | Rome, NY | July 2017–March 2025

- Planned shoots with clients and delivered portrait, landscape and assignment photography as a self-employed photographer.

Healthcare and Direct Support | NYS OPWDD, Rome (2019–Present) | CNY Psychiatric Center, Marcy (2024–2025) | NYS DOCCS, Rome (2016–2019)

- Direct Support Assistant, Secure Hospital Treatment Aide and Nursing Assistant: followed care plans and safety procedures and kept accurate, confidential documentation.

EDUCATION

- **Associate Degree, Graphic Design** — Full Sail University, February 2020
- **Bachelor of Science, Communication and Media Studies** — SUNY Polytechnic Institute, in progress (expected May 2028)